

For Immediate Release

[Georgia, USA] - International Poultry Welfare Alliance (IPWA) and US-Roundtable for Sustainable Poultry & Eggs (US-RSPE) are pleased to announce the results of its recent board of director elections.

The US-RSPE is an independent, multi-stakeholder organization with members representing growers, integrators, processors, retailers, food service companies, civil society groups, NGOs, allied industries, and individuals built to advance, support, and communicate continuous improvement in sustainability for the value chain.

The International Poultry Welfare Alliance serves as the go-to, independent global resource on poultry welfare. IPWA is a diverse and driven group of organizations, companies, and individuals committed to continuously advancing poultry welfare worldwide. The IPWA Board of Directors is the elected leadership body of the Alliance and includes officers and directors from each of the constituency groups of the organization. These volunteer leaders are passionate about poultry welfare and the success of IPWA.

The newly elected directors for US-RSPE are:

- Fernanda Castro, US-RSPE Board: Allied, Evonik, Technical Service Manager for Poultry Nutrition & Sustainability
- Jenny Rhodes, US-RSPE Board: Grower Representative, Owner and Operator Deerfield Farms LLC and Hillsdale Farm, LLC
- Lankford Ruffin, US-RSPE Board: Integrator/Processor Representative, Butterball, LLC Director of Environmental Affairs and Sustainability
- Heather Beaubien, US-RSPE Board: Retail/Foodservice Representative, Chick-fil-A, Inc. Director of Sustainability
- Haley Grimes, US-RSPE Board: Civil Society Representative, American Humane Director of Farm Program Operations



The newly elected board members bring a wealth of experience and expertise to the IPWA. They are:

- Anne-Marie Neeteson, IPWA Board: Production- Breeder Representative, Aviagen Global Vice President of Welfare & Compliance
- Jayashima Nuggehali, IPWA Board: NGO Representative, Co-founder, and COO of Global Food Partners
- Tak Niino, IPWA Board: Allied Representative, Zoetis US Poultry Senior Technical Services Veterinarian

"We are thrilled to welcome these outstanding individuals to our board of directors," said Janet Helms, Global Sustainable Sourcing Animal Health & Welfare Senior Manager with McDonald's and Chair of the Board of Trustees for the Poultry & Egg Sustainability and Welfare Foundation. In addition to serving as Chair, Helms is on the Board of Directors of IPWA representing Restaurants. "Their expertise in animal welfare and the poultry industry will be invaluable as we advance our mission of improving the welfare of poultry around the world, through our collective work and individual actions. Electing such a diverse Board allows us to engage at all levels of the supply chain- from the hatchery to the farm –and with all of the industries that support the health and welfare of the bird. In our Board meetings, we consistently ask the question "What is Best for the Bird?". I look forward to what these individuals, and their sponsoring organizations, bring to the table (or board room)."

The US-RSPE created the Sustainability Framework, the first-ever multi-stakeholder sustainability reporting framework the entire U.S. supply chains for chicken, turkey, and eggs from producer to final customer. Learn more about the Framework [Here](#).

The IPWA's board of directors is responsible for setting the organization's strategic direction, overseeing its operations, and ensuring it remains focused on its mission. The board meets regularly to discuss and make decisions on key issues related to poultry welfare. Recently, the IPWA published the Key Welfare Indicator Guides for broilers, layers, and turkeys. The KWI guides provide a practical framework for assessing and improving the welfare of poultry. The indicators are designed to be flexible, allowing companies to tailor their approach to fit specific needs and circumstances. View the Guides [Here](#).



Poultry & Egg Sustainability & Welfare Foundation

1530 Cooledge Rd.
Tucker, GA, USA 30084
poultrywelfare.org
us-rspe.org



For more information about the International Poultry Welfare Alliance, please visit <https://poultrywelfare.org/>.

For more information about the US-Roundtable for Sustainable Poultry and Eggs and its mission, please visit <https://www.us-rspe.org/>.

Contact:

Elena Myhre

Director of Marketing and Communications, US-RSPE

Emyhre@poultryeggs.org





2023 Board Elections

Newly Elected



Heather Beaubien
 US-RSPE Board Election:
 Retail/Foodservice



Fernanda Castro
 US-RSPE Board Election:
 Allied- Supplier



Haley Grimes
 US-RSPE Board Election:
 Civil Society

Reelected



Lankford Ruffin
 US-RSPE Board Election:
 Integrator/Processor



Jenny Rhodes
 US-RSPE Board Election:
 Grower



2023 Board of Directors

Grower Constituency

Greg Herbruck- Herbruck's Poultry Ranch
 Allen Whitley- Cal Maine Foods
 Jenny Rhodes- Deerfield Farms and Hillsdale Farm

Integrator Constituency

Ken Opengart- Tyson Foods
 Jessica Langley- Pilgrim's Global
 Lankford Ruffin- Butterball

Allied Constituency

Fernanda Castro- Evonik
 Ethan Carter- Darling Ingredients
 John Metzger- Elanco

Civil Society Constituency

Nicole Jenkins- Environmental Defense Fund
 Sam Wildman- World Wildlife Fund
 Haley Grimes- American Humane

Retail/ Foodservice

Heather Beaubien- Chick-Fil-A
Ernie Meier- McDonald's - Past Chair
 Jack Scott- Nestle Purina



2023 Board Elections

Newly Elected

IPWA Board Election:
 Allied- Supplier



Tak Niino

IPWA Board Election:
 Civil Society- NGO



Jayashima Nuggehali

Reelected

IPWA Board Election: Production- Breeder



Anne-Marie Neeteson



2023 Board of Directors

Chair

Jon Hixon- Yum! Brands

Immediate Past Chair

Ken Opengart- Tyson Foods

Live Production- Breeder Constituency

Anne-Marie Neeteson- Aviagen

Live Production- Broiler Constituency

Ken Martin- Fieldale Farms

Live Production- Layer Constituency

Mohamed Mousa- Herbruck's Poultry Ranch

Allied Supplier- Equipment Constituency

Aaron Stephan- Once

Allied Supplier- Pharmaceutical Constituency

Tak Niino- Zoetis

Civil Society/ NGO Constituency

Jayashima Nuggehali- Global Food Partners

Foodservice Constituency

Janet Helms- McDonald's

Civil Society/ Association Constituency

Richard Griffiths- British Poultry Council

