

## **NEWS RELEASE**

MEDIA CONTACT: Elena Myhre

emyhre@poultryegg.org 850-728-1690

For Immediate Release

US-RSPE to Release First Sustainability Framework Report During IPPE

[Tucker, Georgia USA]

The U.S. Roundtable for Sustainable Poultry & Eggs (US-RSPE) announces the release of its firstever Sustainability Report during the International Production & Processing Expo (IPPE) in Atlanta this January 2025. This milestone report represents a groundbreaking effort to provide anonymous, aggregated sustainability data across the U.S. poultry and egg supply chain, encompassing broilers, turkeys, and eggs.

The Sustainability Report is based on data gathered through the <u>US-RSPE Sustainability</u> <u>Framework</u>, a multi-stakeholder tool developed to assess, track, and improve sustainability practices across the poultry sector. For the first time, metrics such as environmental stewardship, community impact, animal welfare, and workforce well-being have been comprehensively evaluated and reported in an anonymous, standardized format, ensuring transparency and providing a comprehensive view of the poultry industry's sustainability performance.

"This report marks a significant step forward for sustainability in the poultry industry," said Ryan Bennett, Executive Director of US-RSPE. "It reflects the collaborative efforts of farmers, processors, integrators, environmental groups, and other key stakeholders to create

PoultryWelfare.org

emyhre@poultryegg.org

1530 Cooledge Rd., Tucker, GA 30084 •



meaningful change and to highlight the industry's continuous improvement in producing sustainable protein."

Attendees at IPPE 2025 are invited to a special Tech Talk on Wednesday, January 29, at 10:30 am in Theater B for a presentation where the report will be unveiled and data highlights presented. The session will explore key insights, including sustainability benchmarks, opportunities for innovation, and pathways for continuous improvement. This interactive discussion underscores the Framework's scalability and adaptability, ensuring accessibility for organizations at any stage of their sustainability journey.

The US-RSPE Sustainability Framework has been a multistakeholder collaboration across the supply chain by members of the US-RSPE. Having aligned diverse industry participants under shared goals while providing actionable data to drive improvements, it addresses crucial topics such as greenhouse gas emissions, water usage, animal well-being, and workforce diversity, offering a clear roadmap for advancing sustainability across the value chain.

This initiative highlights the U.S. poultry and egg sectors' leadership in sustainable protein production, affirming their commitment to environmentally sound, socially responsible, and economically viable practices.

The <u>US-RSPE</u> is an independent, multi-stakeholder organization that includes members from all segments of the poultry industry, such as growers, integrators, processors, retailers, food service companies, civil society groups, NGOs, allied industries, and individuals. The organization's mission is to promote and communicate continuous improvement in sustainability across the poultry value chain.

Contact:

Elena Myhre

PoultryWelfare.org

2

emyhre@poultryegg.org

1530 Cooledge Rd., Tucker, GA 30084 •



## Director of Marketing and Communications, US-RSPE

Emyhre@poultryegg.org

PoultryWelfare.org

3

emyhre@poultryegg.org

1530 Cooledge Rd., Tucker, GA 30084 •